

Guidelines

What are the criteria for taking part in the Open Studio event?

- For you to open your working studio to the general public over the weekend and where possible show your work process.
- We recognise that not everyone has a studio space large enough to welcome visitors and therefore it is acceptable for a group of artists to join together in one space. We would hope these artists can give demonstrations of their practices alongside examples of their work. The Here Be Dragons Open Studios application form is for each individual artist. If artists are sharing a space, each artist should apply and pay separately, artists sharing a space pay £20 each.
- Pay the relevant (non-refundable) fee of £40 (or £20) in advance via BACS at the time of application and no later than midnight on Sunday 21st June 2026 to Central Wales Arts Collective, Sort code 80-22-60, Account no. 29162465
- You ensure that directions and signage to the studio/exhibition space are prominently displayed and all signage which is the property of Here Be Dragons Open Studio to be returned after the event
- You actively promote the event and distribute promotional material in the run up to the event in the local area and further afield.
- You coordinate with other artists in the area, particularly with regards to promotion & signage
- Conform to basic health and safety requirements in relation to access, materials and equipment.

Eligibility

We welcome practising artists and makers who live or work within a reasonable distance from Llandrindod Wells, with suggested furthest areas of Erwood, Llanwrtyd Wells, Bleddfa and Rhayader.

What do the Open Studios fees cover?

Fees cover the costs involved in the marketing and promotional costs of running such an event.

Here Be Dragons Open Studios brochure will include a listing of all artists taking part, one image of work, venue address and a link to their website and Instagram account (if applicable).

Images provided by artists will be used for social media (see Image guidelines below). Where possible, we ask artists to tag @herebedragonsopenstudios on Instagram and use #herebedragonsopenstudios

Any excess funds will be carried over to the next year. All monies are held in the collective's named bank account.

What is the situation regarding insurance?

It is the responsibility of you, the individual artist, or group, to ensure you have public liability insurance cover in place for any Here Be Dragons Open Studios event.

How many days must I be open?

It is expected all studios will be open on Saturday 18th & Sunday 19th July of the Open Studio weekend preferably from 10am – 4pm. If you are only able to be open on one of these days please let us know as soon as possible.

If on the weekend you are unable to open because of an emergency please let Sarah know as soon as possible, contact details will be given nearer the event.

Who deals with compliments, complaints and suggestions for future improvement?

In the first instance, any issues regarding the organisation should be addressed to the Chair via [email](#)

Any suggestions or issues relating solely to the website should be addressed to [Kelly](#) with Website as the subject title.

Can I get a refund if I am unable to take part?

We are unable to provide any refunds, however if you are accepted but unable to open for the weekend there will be a page on the Here Be Dragons website where your information can be displayed, along with 2 or 3 images.

Here Be Dragons Open Studios will

- Provide two 'Here Be Dragons' sign for your studio
- Promotional material, both physical and digital
- Support in the run up to and during the event

Please note: The Here Be Dragons Open Studios organisers reserve the right to reject applications for participation. If an application is rejected, payment will be refunded.

The editor of The Here Be Dragons Open Studios guide reserves the right to alter/edit entries to fit the available space or to correct errors.

Application outcome: We will let you know by Sunday 28th June 2026 if your application is successful.

Applications must be made by using the online application form, this is for all artists and makers.